

DPC Street Trading Draft 4

With street trading becoming more prominent there is a need for Dedham Parish Council, DPC, to define a common policy that can be considered for all applications within our village.

All enquiries should be directed to Colchester Borough Council, CBC, at :

<https://www.colchester.gov.uk/info/cbc-article/?catid=markets&id=KA-02036>

This includes regulations, code of conduct, fees and the online application form.

More general enquiries can be made to markets@colchester.gov.uk

Once an application is made as part of the process CBC will consult with DPC.

The key part of this policy is to ensure that existing High St. businesses that pay rentals and business taxes are not adversely affected by street traders visiting the village.

Dedham Parish Council will look favourably on applications that meet the following criteria:

- The size of the vehicle is similar to the footprint of a car taking no more ground than a normal parking space.
- The vehicle and its livery should be complementary to the village and to the conservation area.
- If electrical operation is required, this should be provided from a low noise quiet generator such as the Honda suitcase generators.
- The operation of the trading does not involve any noise inappropriate to the village setting.
- Running of the vehicle engine whilst trading will not be permitted.
- Any resulting litter from trading must be cleared up at the end of each trading session and taken away to be disposed of in accordance with their waste disposal license.
- An existing High Street business that has an issue that limits or prevents their trading from their normal premises and High Street businesses that are limited in the normal products they sell, will be given priority.
- The products being sold, the frequency and duration should not adversely affect the existing competitive market of the resident businesses.
- Sunday and Bank holiday trading is not supported.
- The intended hours of trading are within 0900 to 1700hrs within the conservation area, and up to 1900hrs outside of the conservation area.
- The operation of trading does not cause an obstruction of any nature.
- Once a week visits of no more than 2 hours selling products that comply is reasonable but available village centre space is limited and should not operate on restricted areas.
- Available High Street parking is limited and DPC policy is to keep this available for residents wanting to shop in their village. This limits space availability for High Street mobile trading. Dispensation is required for trading from restricted areas and strict guidelines are applied by CBC for this.
- Trading will be not permitted on the gravelled area of Royal Square.
- DPC will limit the number of traders it will support as it feels appropriate.
- Recommendations made by DPC as appropriate within the CBC process will be final.
- There may be exceptions to these criteria for village events.
- DPC have the right to review and amend this Policy at any time.
- CBC Covid guidance can be found at:

<https://www.colchester.gov.uk/coronavirus/businesses/operating-safely-during-coronavirus/>